

#moneyskills

My business plan

Name:

Date:

About your business:

Business name:

Description of product:

Business goal:

Who are your competitors?

Marketing:

Who are your target customers?

How will you promote your business?

Costs:

Supplies & equipment

£

Staff

£

Marketing

£

Total:

How much will you charge per item?

Cost per item: (divide your total costs by the number of items you plan to produce)

How much profit will you make per item?